



# October LER AACA Club Tour

## Coca Cola Barn Museum - Silver Springs, NY

### Saturday Oct 5, 2024



Credit goes to John & Elaine Haid for identifying this WNY gem for a Club Tour that will take us through Erie and Wyoming Counties.



Dave Phillips and his late wife Janet started collecting Coca-Cola memorabilia in 2012. In little more than a decade, their collection now fills their entire barn. You will be amazed by the collection of Coca-Cola memorabilia the Phillip's family has collected, and is displayed, that paved the way for Coca-Cola to be a globally recognized brand. Visited and reported on by all the local TV stations, here you will get to re-visit some of the most historic items, including the original distinct script, iconic Contour bottle, Coca-Cola Polar Bear, Santa Claus, and famous taglines used throughout the years! Come check out all the critical pieces that led this Iconic brand to where it is today!

**This Club Tour is limited to the first 50 Club Members who register.**

*Originally marketed as a temperance drink and intended as a patent medicine, Coca-Cola was invented in the late 19th century by John Stith Pemberton in Atlanta, Georgia. In 1888, Pemberton sold the ownership rights to Asa Griggs Candler, a businessman, whose marketing tactics led Coca-Cola to its dominance of the global soft-drink market throughout the 20th and 21st century. The name refers to two of its original ingredients: coca leaves and kola nuts (a source of caffeine). The current formula of Coca-Cola remains a trade secret. The secrecy around the formula has been used by Coca-Cola in its marketing as only a handful of anonymous employees know the formula.*

### Lunch Buffet at 1 pm at the "The Yard of Ale Restaurant" Piffard, NY



Sliced Roast Beef, Chicken Marsala, Oven-browned Potatoes, Pasta Salad, Garden Salad, Dessert Station, Coffee, Tea & Soda, Table Bread.

- Stay informed to potential menu changes to be published in the September issue of the SIDELIGHT -

Meet at: Southgate Plaza, Union Rd, West Seneca, NY 14224

@ 9:30am on Saturday, October 5th (Departing at 10:00am)

*Last Day to Register is Friday September 20th*

Checks payable to: Lake Erie Region AACA

Return to: John & Elaine Haid, 13 Crownland Circle, West Seneca, NY 14224

-----Return Lower Portion-----

AACA Member Name \_\_\_\_\_ Qty \_\_\_\_\_ x \$40.00 = \_\_\_\_\_

Non Member Name \_\_\_\_\_ Qty \_\_\_\_\_ x \$45.00 = \_\_\_\_\_

Phone Number: \_\_\_\_\_



Total: \$ \_\_\_\_\_